



## Oregon Association of Student Financial Aid Administrators (OASFAA)

### OASFAA Executive Council Meeting 2024-2025

4/18/2024 at Linn-Benton Community College

**Attendees:** Elizabeth Soto, Rebeca Lewis, Shauna Wing, Victoria Mavricakis, Shauna Stevens, Suzie Peterson, Breanna Sylvester, Karen Ash, Kathy Campbell, Kyna Burgett, Greg Kerr, Carlos Villarroel, Ingrid Baker, Karinda Decker, Hallie Price, Frankie Everett, Erin Rau, Leslie Lloyd, Debbie O'Dea

Call to order 10:11

Welcome, introductions, housekeeping

Karen goals for presidency: two goals

1. Continue to develop the Strategic Plan
2. Develop relationships with 'like' organizations

Approval of minutes from meeting 2/2/24

Shauna Wing approves, Debbie O'Dea seconds

Officer/Liaison Reports

- Past President - **Carlos Villarroel**
  - *Support Karen and Debbie*
  - *Would like to be more organized with President transition*
  - *Site selection - would like to support FA 101/201 events*
  - *Contract negotiations with Salishan - will need to be strategic in the future. Due to new management we are losing many of the benefits they used to give us. After 2025 year, we will need to be more selective.*
  - *Idea: follow WASFAA's lead and make site selection and contract negotiations role. Past-president may not want to do this, or be well suited for this.*
  - **TO DO:** *Leslie, Carlos, Debbie, Hallie will work together to have this be a position.*
    - *Past-president or position, and work on the conference co-chairs as well. This position serve on the conference committee and FA 101/201 to help negotiate "contracts"*
- President - **Karen Ash**
  - *Conference Updates - Breanna Sylvester and Karen attended the Student Service Conference - Presenters - The Village of Financial Aid and FAFSA Simplification. Good opportunity to connect with other departments outside of FA.*
  - *WASFAA EC Meeting - State president budget - \$2,500 to each president of states. The state president may use those funds as they like - could use to support other states, IE: Alaska. Must be used to support our organization (WASFAA).*
  - *WASFAA conference was during quarter school disbursement week. Ellucian Live conference was during this time as well. WASFAA OASFAA members can bring this up to give feedback about timing of events.*
  - *Karen McCarthy was at the WASFAA conference.*
    - *Fresh Start ends September 20, 2024.*
    - *NPRM - SAVE rules coming November 1, 2024, with July 1, 2025 implementation*
    - *Pell mandatory increase of \$100 for next year and increase for states schools*
    - *Profile schools have sent award offers already*

- *Contributors' SSN issue was fixed, but it actually isn't fixed. If your institution is experiencing issues, please email NASFAA with the details.*
  - *Processing Backlog of FAFSA and FSA is updating their website*
  - *High rejection rate of over 25%; high rate of only unsub loans, COD system available in second half of April, reduction in verifications, GE has been "deferred" until October 1. Virginia with FSA did an update: Corrections for students is now available, issues page will continue to be updated; college support strategy; updated SAI summary and Pell eligibility guide; AY flexibilities; FAFSA improvements coming; July 1, 2024 - updates to administrative capabilities, **ECAR, ATB***
- **President Elect - *Debbie O'Dea***
  - *Carlos, Karen and Debbie now have the availability to approve OASFAA emails*
  - *Legislative committee chair and Debbie are talking about how we can be more involved. Maybe a multi-year process - what are the first steps...*
- **Vice-Presidents**
  - Proprietary - Shauna Wing
    - *GE: 90/10*
    - *Reached out to others in their sector, just not many involved in OASFAA.*
    - *Need more direction on the expectations of the Strategic Plan.*
  - 2 year public - Breanna Sylwester
    - *Many two years are struggling to get systems set up and even pull ISIRs in*
    - *Attended the SSRC conference and enjoyed getting involved in other organizations*
    - *Would like more direction on what the role is and how to move forward*
  - 4 year public - Karinda Decker
    - *Working on Packaging/ ISIRs/ and the hot topic right now is OOG. Working with OSAC and what direction OOG is going.*
    - *Not sure what VP positions means and would like more direction.*
  - Private - Johanna Kaye
    - *Not present*
- **Corporate Partner Liaison - *Greg Kerr***
  - *Engage in more support from corporate sponsors. How can they also support the organization as a whole?*
  - *Attended both OASFAA and WASFAA at the conference. Working with others to ensure that there is a consistency in the group who are being communicated with.*
  - *At OASFAA conference this year traffic to corporate partners was much less this year. Will be talking with colleagues to bring more people into vendor areas.*
- **Treasurer's report - *Shauna Stevens***
  - *Transferred 10k from investment account into checking account*
  - *Expense report is available for those who drove to LBCC today*
  - *Question after conference: Not typically reimbursed for mileage - it is on the institution. A question was if this could be reimbursed for the conference co-chairs. All expenses are covered for the co-chairs, except for mileage. Mileage is not covered now, but all other expenses are covered. This cost is something that should be covered for the co-chairs.*
  - *FA 101/201 mileage and hotel expenses? Will those also be covered?*
  - *Chairs & Co-Chairs should have mileage etc covered.*
  - **ACTION ITEM:** *Need to review bylaws and P&Ps to ensure what is covered. Shauna Stevens to review and loop others in. Carlos would then update. This will be an agenda item at our next meeting.*
  - *Funds received from Corporate partners have gone in as income. Should be entered as income for the annual conference. This should be going into offset conference expenses. Is this written in our P&P?*
  - *Dates may need to be updated and perhaps some fees. Shauna Stevens will look into.*

## Annual conference- **Shauna, Rebeca, Victoria**

- *5 people on the committee so far*
- *Total number at conference was 108*
- *Goal is 15 committee members*
- *Session ideas: DEI lens and planning - trying to be more involved in the training planning - hoping to get more interactive sessions - be more mindful about how sessions are planned.*
- *Budget - thinking of ways to increase revenue. Looking at ways to increase raffle to increase revenue. Silent auction? Raffle with certain songs? Raise money for shaving beards? Let the conference committee know!*
- *Looking at app options, as we aren't going to be using HOVA. Looking at ???*
- *App issue - maybe there could be collective app use with all the states? Or at least some of the states?*
- *Conference is January 28 - 31 2025.*
- *Storage Unit for OASFAA? Conference committee, archives, etc. WASFAA has storage unit. Where would this storage unit be? Albany? Centrally located? Potentially cheaper than other areas. Karen Ash to look at storage at LBCC?*
- *Theme suggestions for conference will be asked for soon.*
- *If want someone from IDEEA on the committee, then look at adding that into the P&Ps*
- *Could community colleges, 4 year publics, etc meet on Wednesday in the morning and this may increase the attendance of directors - birds of a feather session?*
- *Potential to get rid of lunch on Wednesday and possible President's reception.*
- *Restructuring Wednesday entirely. Have the transition EC meeting at a local restaurant?*
- **Community Partnership - Breanna Sylwester and Jenn Satalino**
  - *T-shirts for those who helped with community partnership!*
  - *Jenn is back!*
  - *Was excited to be part of FAFSA simplification*
  - *Want to help with various FAFSA events*
  - *Looking at helping students in various languages, if you speak another language let Breanna know!*
  - *Most work can be done mid summer through fall.*
- **FA 101/201 - Kathy Campbell & Kyna Burgett**
  - *Goal: Increase number of people who attend FA 101/201.*
  - *Create new topics for the 201. Working on topics*
  - *LBCC and Mt Hood CC have made commitments to support a room for training and wouldn't charge*
  - *October 16-22nd timeframe - will confirm soon.*
  - *Two topic ideas: GE and Return of repayment (Greg has a presentation on return to repayment)*
- **Legislative - Griffin**
  - *Not present, but is excited and ready to jump in.*
- **Equity, Diversity, and Inclusion -Hallie Price**
  - *Focusing on monthly emails*
  - *Exchanging materials and what they want to do vs what is realistic*
  - *Obtainable goals; newsletter, website update, educational tools,*
  - *Question for EC: what IDEA topics does the EC want to see and learn more about? How can we incorporate IDEA work into the broader OASFAA operations.*
  - *Training idea for conference: Training on Neurodivergence, Military Green Zone*
- **Archives - Shauna Stevens**
  - *Nothing new*
- **Fund Development - Suzie Peterson**
  - *12 corporate partners next year*
  - *Holly Johnson has moved to a new company*
  - *Hillary Cook from Bean? And Mohela would like to join OASFAA? Karen to look at partnership*

- *Campus Ivy reached out regarding sponsoring and paying to be able to do some sort of presentations*
- *Charge vendors (50\$ - \$75) to do a product demo?*
- *Vendors sponsoring breaks? \$650 - \$750*
- *The Coffee lady?? All you can drink espresso? **Greg / Suzie will look into***
- *"Thank you's" for corporate partners, more than \$100 budget?*
- **Technology & Communications - Frankie Everett**
  - *No big change. Goes in waves - busy at conference and FA 101/201, then subsides.*
  - *Cost is \$23/year for website management. It is due August - this is already on the Operational Calendar. We also have a debit card that could be used in the future.*
  - *Committee group grew three sizes! A group of 5. Redistributed the newsletter, but got it sent out! Will work on getting a better schedule.*
  - *Canva account? If you have an account, please let Frankie know.*
- **Volunteer Coordinator - Ingrid Baker**
  - *Google Form is more detailed on what people are volunteering for. Ingrid and Frank were able to collaborate together on this form.*
  - *Only 7 people were interested in volunteering. Will continue to reach out and get more involvement. If you need people to volunteer, let Ingrid know*
  - *A small budget for unique volunteer gifts?*
  - *Maybe send volunteer forms in July and August after the FAFSA is set up, but they were unsure about what FAFSA simplification meant.*
- **Site Selection - Carlos Villarreal**
  - *Will need a small budget to check out other sites. Hoping for fuel reimbursement*
  - *We may need to sign a multi-year contract - we will need to see what Salishan comes back with for this year?*
  - *Agree for a 2 year contract, but with an active search elsewhere underway. Several people supported a multi-year contract.*
  - *If we do end up moving the conference - must be transparent about why we had to change locations.*
  - *Need to bring this topic up at the end of our next conference meeting with our association.*
- **OSAC Liaison Update - Erin Rau**
  - *Oregon Promise numbers look very good. An increase of 1000 students 2425 over 2324*
  - *Scholarship applications for 2425 are really good as well*
  - *Received ISIRs, but they are not accurate.*
  - *Planning to post OOG tables next week.*
  - *Will provide guidance to do preliminary numbers, and then schools can do some programing*
  - *Oregon Promise expansion? Did not pass*
  - *Bill that provided structure on how to structure the OOG program happens for 2025-27 biennium*
  - *Was asked by the governor's office not to ask for big dollar amount increases, so looking at other items in which to improve.*
  - *Do we have partnerships with border states for tribes on the border? - No. Needs to have connection to Oregon - be an enrolled member of an Oregon Tribe, even if not living in Oregon.*
  - *Software system rollout - working on what items will be brought in at various times. Multi-year update. It's not just OSAC, but also other departments (three departments total). Supposed to be done with this project in 2025 and OSAC would be on the tail end of that. The next stage would provide the road map.*

New Business

Other Business

-Budgets will be reviewed and a draft budget will be presented and put to a vote and needs to be voted by May 31, 2024.

- Other training in July or something?
  - Karen / Gregg know someone who may be willing to do a session.
  - Collaborate with Washington on a mentor program?
- OASFAA Happy Hour? Maybe this summer we could get together?

#### Upcoming events

- WASFAA's Sister Dale Brown Summer Institute June 3-7th
- Veterans Annual conference is May 8-10. Offering GreenZone training for free
- NASFAA Conference June 16-19 - Milwaukee WI
- List of conferences for professional development in a Newsletter or on a calendar.

Next scheduled meeting

July 23, 2024 at Linn-Benton CC

2:35 Adjourn Meeting: Debbie first / Breanna second motion