

OASFAA Executive Board Meeting
February 6, 2013
Salishan Lodge

Members present: Sue Shogren, Ashley Coleman, Kathy Campbell, Ben Wessel, Michelle Holdway, Russell Seidelman, Robert Rodgers, Donna Fulton, Suzie Petersen, Burt Logan, Pam Robison, Kim Pound, Heather Hall Lewis, Stacie Englund, Ashley Kikukawa, Helen Faith

Meeting was called to order at 9:09 by President Donna Fulton.

Donna noted one change to the agenda that she emailed. Sue Shogren and Ashley Coleman will do their reports first as they need to get to the newcomer session for the OASFAA conference.

Newsletter Committee: Sue Shogren provided her report via email prior to the meeting. The January issue of the newsletter was posted several weeks prior to the conference which was the goal. Submissions seemed more interesting than usual to Sue this time. The UP student highlight was fun and the student was thrilled to be included per a report from Heather Hall Lewis.

Mentoring Committee: Sue Shogren provided her report via email prior to the meeting. Mentors (8) have been identified and 2 people couldn't participate as full mentors but would like to advise the group in the process. The committee is gearing up to provide the application for "mentoring partners" who will be the people participating with the mentors. The report includes a timeline. We are moving into "activity year" – year 2. In the next week or so, applications will be available electronically and applications are due by April 1. In April, mentors will review applications and see what sort of pairings are made. Program will working in pairings as well as in a large group work as well.

Volunteer Coordinator: Ashley Coleman introduced herself. Ashley would like to revamp the volunteer sign up process online but hasn't yet had time to investigate options. However, she has scheduled a volunteer session at the conference for potential volunteers to connect with chairs and EC members about how to volunteer. Ashley felt that it was difficult to break into volunteering with OASFAA when she first got started. Ultimately Ashley would like to set up some volunteer recognition opportunities.

Minutes from 10/6/12 meeting were distributed via the OASFAA webpage. No corrections were mentioned. Ben Wessel moved to accept the minutes; Heather Hall Lewis seconded. There was no discussion and the motion passed unanimously.

Treasurers Report: Heather sent it out via email prior to the meeting. Current checking balance is inflated because we've not yet paid for the conference so that will take a chunk out of it when the bill arrives. Suzie Petersen moved to accept the Treasurer's Report; Ben Wessell seconded. No further discussion; motion carried unanimously.

No old business.

Annual Conference Committee: Michelle Holdway sent report electronically; conference committee has gone well and we are here to enjoy it. Excited for a number of guest speakers including Joshua

Morgan-Griggs – our keynote speaker today. WASFAA president Jack Edwards is here as well and will be speaking and staffing a WASFAA table. Mardi Gras theme is exciting and Russell Seidelman will remind people often about the importance of participation in the theme. Robert Rodgers did a great job gaining vendors – 12 vendors plus WASFAA will be there. 150 conference registrations is pleasing to the committee.

Archives: no report

Development: Robert Rodgers emailed report. Pretty good year overall. Goal was to raise \$12,000. Raised \$15,750 – great job! ECMC is again a tier 1 sponsor; ELM, Financial Aid TV and ASA/SALT sponsored at a lower tier but higher than buying a table alone. Thanks to Ben Wessel for making so many web updates and to Heather Hall Lewis for tracking payments, etc and getting copies of logos for printing. Frankie Everett helped on the committee this year as well which was helpful and she'll chair the committee next year. Having some help was good to make a transition to an experienced chair for next year.

FA 101/201: Kathy Campbell emailed a report prior to the meeting. The FA 101/201 faculty recently met. We've been unable to find a proprietary faculty member even with extensive searching. A copy of the agenda and report were emailed. Faculty didn't meet pre-event last year so many good ideas were shared this time. Thanks to Ben Wessel for getting registration up so quickly. Approximately 10 or so people are already registered. Although people register specifically for FA 101 or 201, we will allow them to float freely between events if topics in one area seem better than another. Registration will be mentioned in a general session at the conference.

Legislative: No report

Membership: Stacie Englund sent her report out via email prior to the meeting. As of Monday, February 4, 2013, membership is 296 – a little down from last year. There was a bit of a spike with FA 101/201 registrations last year so that may account for some. Stacie is open to suggestions for the next committee chair. The database is a bit difficult to navigate but she's worked on cleaning it up as she can when she gets returned emails after investigating if the person still works in financial aid. Suzie Petersen will draft a new welcome letter for the brochure that is sent to new members as they join the organization. Suggested that we reach out specifically to those that came to OASFAA events as non-members in previous events about membership because the membership renewal reminders only go to current members.

Kathy Campbell mentioned that we could give out membership brochures at FA 101/201 if Stacie wanted to send them.

Site Selection: Bert shared that we already have a signed contract for Salishan for 2014. Bert didn't know if we want to make a decision for 2015 – last year we signed a 2-year deal with Salishan. We could consider whether we want to sign another contract or not. Bert recommends that we make a decision that we stay at Salishan. If we do this, we would simply need to decide how far to contract out. Bert

would recommend no more than a 2 year commitment. Bert will talk with the marketing people about options and whether any deposits are due now for 2014

Summer Drive-In: No new report

Technology: Ben has been busy with registration, updates, etc. He created QR codes for smartphones for newsletter and conference. Ben would like to look into other options for web providers instead of ATAC as he thinks we pay a lot for the service that we get. Donna suggested that he check with some other state/regional associations as to their providers. Ben has spoken with a couple of these as well. The general consensus was appreciation if Ben wished to look into options.

Vendor Liaison: Robert Rodgers reported that the vendors will have an election and pick a new liaison – they have four people interested in this. It has been pretty informal in the past but Robert has created a small ballot for the vendors to vote at the conference to elect a new liaison.

Past President: Susan Degen wasn't here to give highlights legislatively but Bert Logan shared that it hasn't been pleasing to see the things we're seeing. US Congress may not avoid sequestration which could be more than 8% cut to financial aid. Pell has gone up slightly. Verification categories – 51% of 9300 records at PCC are selected for V1 verification – we don't seem to see a reduction in the categories for the relief that was expected for verification.

Kathy Campbell mentioned the potential redesign of the OOG and was surprised that OSAC only had a breakout session at the conference rather than a general session. Bert mentioned there are some opportunities for OASFAA to partner with WASFAA and NASFAA to help provide feedback on legislative proposals

President Elect: No report

President: Donna Fulton thanked the group for their work and effort this year.

4 yr public: No report

4 yr private: Frankie Everett emailed a report prior to the meeting but could not attend.

2 year: No Report

Proprietary: No Report

The meeting was adjourned at 9:57 and those present were encouraged to attend the newcomers session.

Respectfully submitted: Ryan West, OASFAA Secretary