

2025-2026 OASFAA ELECTION

CANDIDATES – PRESIDENT-ELECT



**Frankie Everett | Director of Financial Aid
Rogue Community College**

Bio:

For the past 20 years, I have worked in the private, public, and the community college sector and spent most of that time volunteering with OASFAA, most recently as the Technology chair and Newsletter editor.

My other related experience includes:

- OASFAA Technology Chair (current), Communications Chair, VP-Community Colleges, Corporate Partner Liaison, Support Staff Workshop Chair, VP-Independent
- NASFAA FAAC, Credentials
- LASFAA Cost of Attendance Chair, LASFAA Publications Chair

Statement:

As a first-generation college student and a former teacher, I fell into the Financial Aid field thanks to being a “geek with social skills.” I have been so fulfilled in this line of work and am inspired every day by the students we serve and by colleagues like all of you. Some of the best training and friendships have come from serving in the financial aid community, and I would be honored to continue serving OASFAA as the President-Elect. If elected, my hope is to help calm the waters and bring stability to our constituents and industry partners as we continue to adapt to the ever-changing environment, support our community through these rough seasons, and strengthen our training and advocacy efforts. We need each other – and OASFAA – now more than ever! Thank you for your consideration.



**Breana Sylwester | Director of Financial Aid
Central Oregon Community College**

Bio:

Breana has been working in financial aid for 20 years at both public and private institutions. Currently, she serves as the Director of Financial Aid and Veteran Benefits at Central Oregon Community College (COCC).

Breana is a Certified Financial Aid Administrator® with NASFAA and holds a bachelor's degree in Psychology and a master's in Business Administration. Breana is currently serving as the Segmental VP for Public Two-Year institutions with the OASFAA and co-chairs the Community Partner Training Committee.

Statement:

It is an honor to be considered for OASFAA's President-Elect. I have been working in financial aid for nearly 20 years and have been a member of OASFAA since 2005. Over the years, I have volunteered with OASFAA in a variety of capacities, most recently as the VP for 2-Year Publics and a co-chair of the Community Partnership Training Committee.

As a financial aid administrator, I have learned that it truly takes a village to do the work we do and this has never been more evident than now, as our industry is experiencing significant changes. The past few years have been particularly challenging, leaving many of us feeling overwhelmed, uncertain and, at times, exhausted. Through OASFAA, however, I have found a source of support and connection – a place where we can come together to share experiences, commiserate, and even find moments of joy.

I deeply value the work we do, the students we serve, and the incredible community of financial aid professionals we have built. That is why I would be honored to serve as the President-Elect, helping to guide us through the challenges ahead and supporting the growth of our communities. Thank you for your consideration.

CANDIDATE – IDEA ADVOCATE



**Emory Spence | Student Success and Outreach Coordinator
Oregon State University**

Bio: I began in financial aid as the Financial Aid Specialist at Oregon Coast Community College after my previous position with the college ended in 2019. Getting to work with a school going through their initial accreditation (which thankfully I did not cause

them to fail) as I was learning about the industry provided a great opportunity to learn a lot about a lot of different topics. Throughout my time in financial aid, I've been able to serve a wide range of individuals with various challenges. Being able to lighten the load on folks' financial situations so that they can focus more on their academics, their family, their health, or the numerous other challenges students come to us with is truly a rewarding experience I'm thankful to have. Now, as the Student Success and Outreach Coordinator at OSU, I am working to help shape the perception of financial aid, the processes students and families go through with our offices and building bridges with the communities we underserve. I am now pursuing a master's degree in College Student Services Administration and hope to continue to have opportunities to support students and advocate for their needs through financial aid.

Statement:

Less than a year after I started working in financial aid, I was recruited into volunteering with OASFAA and helping with the FAFSA/ORSAA training videos. Volunteering proved addicting and I have since continued to work with the Community Partnership Committee and co-chaired the Annual Conference Committee. Attending and supporting different initiatives and events has helped connect me with others from our state and the broader financial aid community. Being able to learn from others and hear about their experiences has helped develop my skills and beliefs as a professional. But more importantly, connecting with other financial aid administrators and those we work closely with inspires hope for me that we can improve the lives of our students. As the VP for Public Four-Year schools, I will work to help keep those of us in the sector informed of OASFAA's work and help advocate for our needs while progressing OASFAA's ongoing goals in our strategic plan. I will also help build and expand our connections within the sector, especially as we continue to adapt to changes and problems related to FAFSA simplification and the political climate.

CANDIDATE – SECRETARY



**Ingrid Baker | Systems and Loan Administrator
Pacific University**

Bio/Statement:

Hi, I'm Ingrid, OASFAA's Volunteer Coordinator, and the Systems & Loan Administrator at Pacific University!

I've sampled a lot of different positions within the Financial Aid spectrum, from counselor to director to loan processor and systems. I've also really enjoyed the positions I've held within OASFAA's executive council over the years. OASFAA as an organization has given me a lifeline to our community across this state – a group of some of the coolest, smartest, most compassionate people I know – and I'm always so humbled by what we as a Scrappy group of FA professionals can accomplish.

As a meticulous note-taker and organizer of all things, I am happy to be in the running for OASFAA's Secretary.

CANDIDATES – TREASURER-ELECT



**Amy Davies | Senior Assistant Director, Financial Aid and Scholarships
University of Oregon**

Bio:

Amy Davies is the Senior Assistant Director for the Office of Financial Aid and Scholarships at the University of Oregon.

She has been in financial aid since 2018. She has bachelor's

degrees in fashion design and business and is currently working on a master's in Postsecondary Adult and Continuing Education at Portland State University. Amy is a strong supporter of professional associations, including acting as a current member of the WASFAA IDEEA committee and a member of the 23-24 Diversity Leadership Program at NASFAA. She has also been the membership chair for OASFAA (22-23), a member of MASFAA (Midwest Association of Student Financial Aid Administrators), and a member of the MASFAP (Missouri Association of Student Financial Aid Personnel) conference committee.

Statement:

I am excited to run for Treasurer Elect of OASFAA. With my years of experience in financial aid administration and a strong background in budgeting, financial reporting, and compliance, I am well-equipped to support the association's financial health.

As Treasurer, I will ensure transparent financial reporting, responsible budgeting, and collaborate with the Board to maintain the association's fiscal stability. My goal is to help optimize resources while maintaining services that support our members and their work in financial aid. Thank you for your consideration.



**Leslie Lloyd | Associate Director, Financial Aid and Veteran
Linn-Benton Community College**

Bio:

My name is Leslie Lloyd and I have been in financial aid since 2010. I have done it all! From manually processing disbursements to being the Director of Financial Aid at a community college in North Carolina. I have been a Blue Icon

Consultant and earned my FAAC credential in 2022. I currently serve as the Associate Director at Linn-Benton Community College and enjoy working in a fast-paced environment where we work hard to improve the student experience and ensure compliance.

I have served as OASFAA Secretary the last three years and am hoping to serve OASFAA in a new way this year as Treasurer. My undergraduate degree is in finance, and I am looking forward to brushing off some of the things I learned all those years ago! Thank you for your consideration for the treasurer position.

CANDIDATES – SEGMENTAL VP – 4-YR PUBLIC



**Mia Martiney | R2T4 Coordinator
Portland State University**

Bio:

Like many of you, I began my financial aid career as a student employee. While I've always wanted to work for the education system, I found my niche in financial aid administration by (happy) accident when my financial aid director offered me a work-study job eight years ago. I worked my way up from student employee to financial aid counselor, then from counselor to my current role as the Return of Title IV Coordinator at Portland State University. I hold four NASFAA credentials and I am in the process of becoming a Certified Financial Aid Administrator. I will graduate with my Master's in Technical and Professional Writing in June. In my free time, I love to read and drink strong coffee, sing badly in my car, and go on adventures with my husband, my younger sister, and our precious 80-pound lap dog, Tank.

Statement:

OASFAA helps so many financial aid administrators, including myself, to grow this profession from a job into a career. Now, I am seeking my first executive position with a goal to provide mentorship in return. As a candidate for the Vice President for 4-Year Public Universities, I bring a mix of skills that would make me an excellent communicator and advocate. By combining my financial aid knowledge and professional communication background, I am always looking for innovative, research-driven methods to develop resources for financial aid professionals to work effectively with one another. Since moving to Oregon, I've challenged myself to provide training and development opportunities to unwind the intricate web of R2T4, an area where many of us feel overwhelmed or unsupported. With this opportunity, I would work to scale up my support of OASFAA's mission and values. I hope to listen to you, learn with you, and work collaboratively to help OASFAA continue to serve you. Thank you for your thoughtful consideration!



**Rob Keever | Financial Aid Counselor and Processor
Southern Oregon University**

Bio:

Rob Keever is a dedicated therapist, case manager, and higher education professional with a career spanning over two decades. Originally from South New Jersey, Rob's journey has taken him across the country, living in South Florida, Northern California, and now Southern Oregon.

Rob holds a Bachelor of Science in Psychology and a Master's in Marriage and Family Therapy, both from Nova Southeastern University, where he developed a strong foundation in mental health and therapeutic practices. Throughout his career, he has established himself as a compassionate and skilled therapist, helping individuals navigate life's challenges and manage their personal circumstances with resilience.

In addition to his work as a therapist and case manager, Rob has a longstanding career in higher education, having worked in a variety of roles including Student Affairs, Events Coordination, Professor, Case Management, Basic Needs, and Financial Aid. His diverse experience in higher education has allowed him to support students in meaningful ways, ensuring they have the resources, guidance, and care they need to thrive academically and personally.

With a passion for helping others and a deep commitment to service, Rob continues to make a positive impact both in the lives of individuals and the broader educational community.

Statement:

My name is Rob Keever, and I am honored to submit my nomination for the position of Vice President representing 4-Year Public Institutions on the OASFAA Executive Council for the 2025-2026 term. I am a Financial Aid Professional at Southern Oregon University in Ashland, OR, and while I am relatively new to the field of Financial Aid, I bring with me over 20 years of experience in higher education.

Throughout my career, I have always sought to understand and address the unique challenges faced by students and professionals within higher education. As I transition into this new role in Financial Aid, my goal is to continue learning and growing alongside my colleagues while representing the needs and concerns of 4-year public institutions in Oregon. I am particularly excited about the opportunity to connect with other Financial Aid professionals across the state, to share insights, and to collaborate on solutions that support our students.

In whatever role I occupy, I approach my work with a lens focused on the impact of decisions on underrepresented populations, including people of color, first-generation students, and other historically marginalized groups. I firmly believe that the policies and practices we implement must prioritize equity, ensuring that all students have access to the financial resources necessary to succeed in their higher education journey. As we navigate the complexities of a national election year and the inevitable changes that come with it, I will work to ensure that the voices and needs of our diverse student populations remain central in our decision-making.

I am passionate about advocating for the needs of students and supporting my fellow Financial Aid professionals, especially as we collectively face an ever-changing landscape. My commitment to service, equity, and collaboration, along with my deep respect for the work done by Financial Aid professionals across the state, motivates me to seek this position. I am eager to bring my perspective and dedication to OASFAA, and I hope to have the opportunity to contribute to the continued success of our profession and the students we serve. Thank you for your consideration.

CANDIDATES – SEGMENTAL VP – 2-YR PUBLIC



**Kathy Campbell | Director of Financial Aid
Lane Community College**

Bio: Kathy has worked in financial aid in Oregon for 49 years. She was the Director of Financial Aid at Clackamas Community College for 17 years and the Dean of Financial Aid and Veterans at Chemeketa Community College for 20 years. She is currently the Director of Financial Aid at Lane Community College

and Co-Chairs the FA 101/201 Committee with Kyna Burgett from the University of Oregon.

She has held many positions on both OASFAA and WASFAA Executive Councils over the years and trained hundreds of financial aid staff working in many institutions throughout both Oregon and the eight WASFAA states.

Statement: It would be my pleasure to represent the community college sector on the OASFAA Executive Council for the coming year. This past year has been the most challenging year I have experienced in my role as Financial Aid Director at several community colleges in Oregon over the last 40 + years.

I have been on the Executive Council as the Co-Chair of FA 101/201 and will continue to contribute to the discussions of how to strengthen the community college sector within the great OASFAA membership that we currently have. I am sure that we will continue to have significant challenges to our work and, if elected as your CC Vice President, you have my promise that I will continue to keep our community college members engaged to help us work together to find solutions to the most difficult challenges that lie before us.

Thank you for your support and if you want to ask any questions or just engage in a conversation, I am always available.



**Deborah Lehto | Assistant Director of Financial Aid
Central Oregon Community College**

Bio: Deborah Lehto serves as the Assistant Director of Financial Aid at Central Oregon Community College (COCC). She began her journey at COCC in 2000 as an Enrollment Specialist while pursuing her Associate of Applied Science degrees in Administrative Assistance and Business Administration-Accounting, which she

completed in 2001. In 2003, Deborah transitioned to the Financial Aid Department as a Financial Aid Specialist and Federal Work-Study Coordinator, embracing the fast-paced and dynamic nature of financial aid—a challenge she has enjoyed ever since. Her dedication to professional growth led her to earn a Bachelor of Science in Liberal Arts in 2012, paving the way for her current role as Assistant Director.

With over two decades of experience at COCC, Deborah is passionate about helping students navigate the complexities of financial aid. She also shares her extensive knowledge and experience with her colleagues, ensuring the success of the entire financial aid team. Deborah continues to be a dedicated advocate for students, working tirelessly to make higher education more accessible to all.



**Antonio Castellanos | Bilingual Financial Aid Advisor
Portland Community College**

Bio: My name is Antonio Castellanos. I'm a graduate from Western Oregon University. I have held a wide variety of jobs, from retail, car wash attendant, carpenter, to the financial aid world. I love helping people and fell in love helping students and families

understand the complexities of financial aid, which is why I've been in the field for over eight years.

Statement: I have been in financial aid for over eight years. All of my time has been at Western Oregon University as a Bilingual Financial Aid Counselor for the Financial Aid Office (5+ years) and also a Financial Aid Navigator for the Admissions Office (2+ years). I recently accepted the position of Bilingual Financial Aid Advisor here at Portland Community College and I'm excited to begin my new Journey.

CANDIDATE – SEGMENTAL VP – INDEPENDENT



**Johanna Kaye | Executive Director of Financial Aid and TIV Compliance
George Fox University**

Bio/Statement:

I began my career in financial aid at George Fox University in 2007 first as a student employee while I obtained my bachelor's degree in English and History and my Master's degree in Teaching. After graduating, I worked my way through many roles within the financial aid office to my most recent role as the Director of Financial Aid which I have been in for the last eight years. This past year, I also earned my CFAA certification as part of the pilot cohort that OASFAA provided in collaboration with NASFAA. This last year I served as the Vice President for the private segment within OASFAA and am extremely grateful for the training, growth, and mentorship that it has provided for countless financial aid professionals such as myself. I would love the opportunity to serve another year in this capacity and look forward to representing the interests and concerns of the private segment as we continue to push forward the great work that OASFAA does.

CANDIDATE – SEGMENTAL VP – PROPRIETARY



**Stephanie North | Director of Financial Aid
American College of Healthcare Sciences**

Bio:

Stephanie North joined the American College of Healthcare Sciences (ACHS) in 2012 after relocating to Oregon. With six years of experience in financial aid leadership roles, including Director of Financial Aid, Financial Aid Auditor, and Veterans Education Specialist, she brought valuable expertise to the organization. Stephanie holds a B.A. in History and Political Science and an MBA in Finance and Nonprofit Management. She is an active member of both the Oregon and National Associations of Student Financial Aid Administrators and previously served as president of the Oregon Association of Veteran School Certifying Officials.

Statement:

As a dedicated professional with a strong background in financial aid leadership, I am passionate about supporting students and institutions in navigating the complexities of financial aid systems. I have seen firsthand how the work we do as financial aid administrators directly impacts students' ability to access higher education and achieve their academic and career goals.

If elected as Vice President – Proprietary, my focus will be on enhancing collaboration and communication across the sector, advocating for policies that better support proprietary institutions and their students, and providing resources to ensure we are all equipped with the tools and knowledge needed to navigate an evolving landscape. I am committed to fostering an environment where all members feel supported and empowered to excel in their roles, and I look forward to working with the OASFAA leadership to further strengthen our association's reach and impact. Thank you for your consideration, and I look forward to the opportunity to serve in this role.